

Strategic Plan

Hepburn Library of Edwards

February 1, 2022

SECTION ONE: MISSION STATEMENT/VISION

The Mission of the Edwards Hepburn Library is to provide and promote for the whole community, adults, and children, current and popular materials to satisfy recreation, leisure time, and self-improvement needs. Special emphasis is placed on reaching new users, meeting users' needs, and creating public awareness of library services.

SECTION TWO: STAFF AND BOARD

The committee met on February 1, 2022. Present: Dawn Mullaney, President, Marjorie Taylor, Secretary/Treasurer, Richard Callan, Trustee, Patricia LaPlante, Trustee, Andrea Webb, Trustee, Nancy Whitford, Trustee, Victoria Day, Director, Carole Hawn, Community Patron, Jackie Koch, Community Patron

SECTION THREE: INTRODUCTION

The Hepburn Library of Edwards Trustees convened a Strategic Plan Committee to address specific goals for our library during the 2022 year. The goals presented in this document are to:

1. Continue to service our community with rich materials for all patrons.
2. Provide opportunities to engage community members in life-long learning endeavors.

SECTION FOUR: SURVEY METHODS AND SUMMARY OF RESULTS

Data was collected via the SIRSI system (the database used by the North Country Library System to reserve and distribute books to patrons) and programs offered by the library as well as informal surveying of patrons by the library director. Due to the continuing crisis of the pandemic and the continuing increase of infections of Covid-19, the library has been closed for community programs such as "Story Hour" for non-school-age children.

SECTION FIVE: GOALS

This section includes two goals that we have identified as essential areas of focus for 2022. These priorities are broad and focused on achieving the mission of the library. With each goal, we have accompanying objectives and activities. Activities are specific actions that will help us achieve our objectives and goals.

1) GOAL

Objective: Provide opportunities for our public library to provide outreach services to expand programming to enhance life-long learning.

Activities:

- Schedule Summer Reading Programs for the month of July - 2022
- Bring back Story Time in the Fall - September 2022
- Create Grab and Go Crat activities for all patrons.

2) GOAL

Objective: Strength the partnership of the library with other community organizations in the town of Edwards.

Activities:

- Library Director will be a member of the Edwards Arts Council of the Edwards Opera House.
- The Library Director will explore opportunities to bring town events together, having the Library as a focal point for meetings and involvement within the community.
- Explore opportunities to bring in visiting authors and artists to present/exhibit their work.